



# INFORMATION TECH SERVICES

The ICT sector in Saint John is positioned for growth. A regional leader in innovation, the ICT sector in Saint John is supported by world class infrastructure and bolstered by a high quality workforce, high quality of life and low cost of doing business.

## INNOVATION

OUR INNOVATIVE COMPANIES HAVE PRODUCED WORLD CLASS PRODUCTS AND SERVICES FOR INDUSTRY SECTORS SUCH AS: AEROSPACE AND DEFENSE, MARINE NAVIGATION, E-HEALTH AND ENERGY.

## INFRASTRUCTURE

**3** GIG CAPABILITY THROUGH FIBRE NETWORK IN THE CITY

ONE OF ONLY **12** TIER III CENTRES IN CANADA

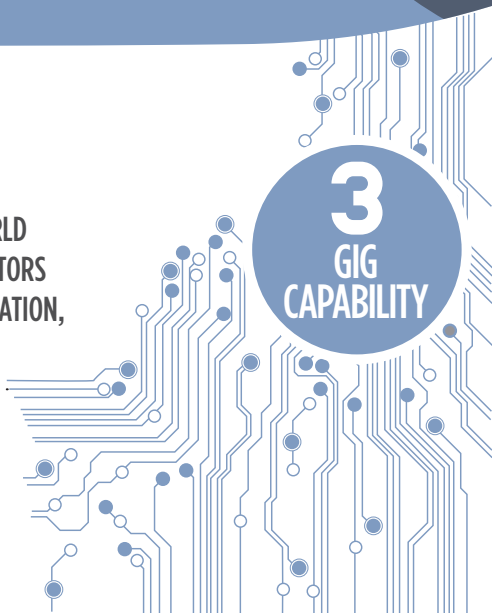
**4** DATA CENTRES

**SAINT JOHN'S TIER III CENTRE IS THE ONLY ONE OF ITS KIND IN ATLANTIC CANADA**

## WORKFORCE

Saint John boasts the largest ICT workforce in New Brunswick. Approximately 13,000 people work in the New Brunswick ICT sectors or work in ICT roles embedded within industry. The region is extremely active in key initiatives to build the future ICT workforce, including: Coding clubs in elementary schools, regular hackathons and support of a developer network.

The University and College network within the province is supportive of the ICT sector, tailoring their many programs to match industry needs. With programs ranging from Network Support to Software Engineering and Business Administration with a focus in ICT, New Brunswick continues to support the ICT sector at every stage of workforce development and retention.



**3**  
GIG  
CAPABILITY

HIGHEST JOB TENURE IN CANADA, WITH AN AVERAGE OF **112.6** MONTHS

## QUALITY OF LIFE

Situated on the picturesque Bay of Fundy, Saint John offers a high quality of life at a low cost of living. With low housing costs and a vibrant arts and entertainment district in the urban core of the city, Saint John residents exhibit a high satisfaction with their quality of life.

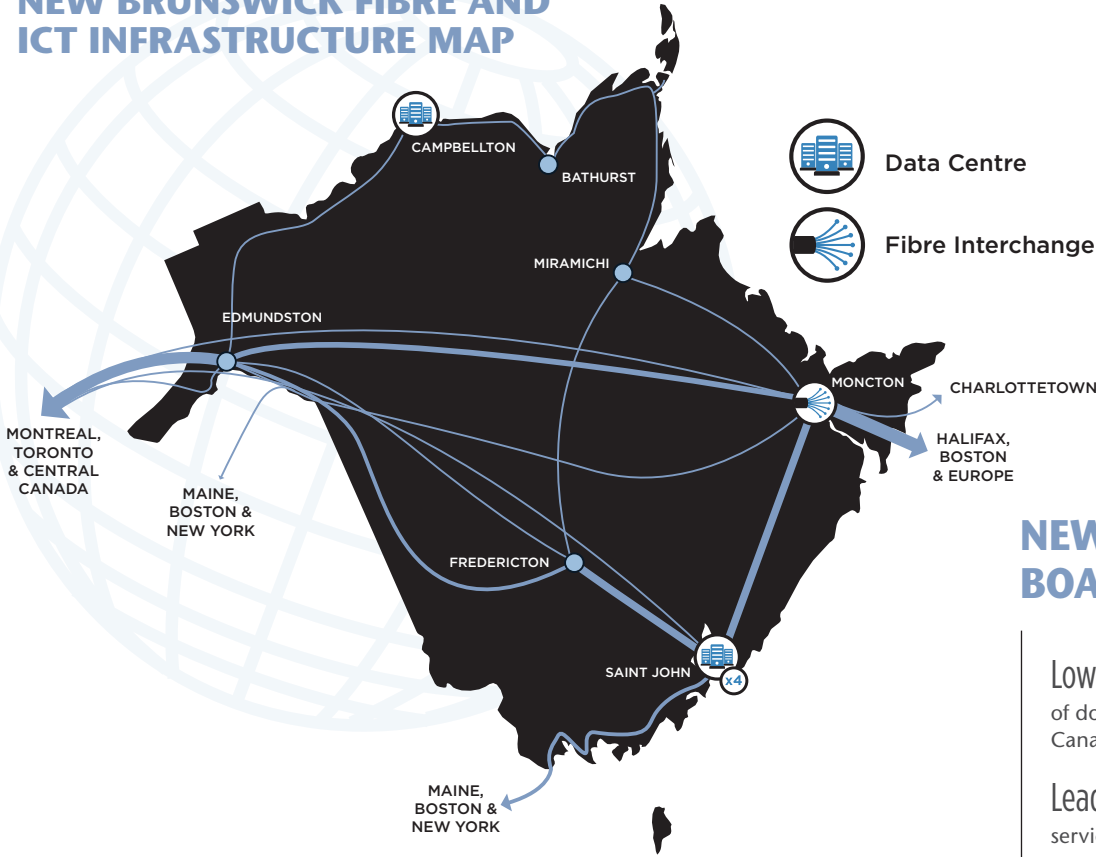


**12%-28%**  
LESS EXPENSIVE TO DO BUSINESS IN  
**SAINT JOHN**

  
**30%**  
LOWER FACILITY LEASING COSTS  
THAN OTHER G7 COUNTRIES

# AT A GLANCE

## NEW BRUNSWICK FIBRE AND ICT INFRASTRUCTURE MAP



## NEW BRUNSWICK BOASTS

### Lowest cost

of doing business in Canada and the U.S.

### Leading telecommunications

services and infrastructure

### Educated workforce

### Local workforce

initiatives in ICT

### The lowest

corporate tax rate in the Maritimes

### Bilingual capacity

in English and French

### Access to world markets

through world-class infrastructure

### Diverse post-secondary facilities

and market-driven research facilities

## SAINT JOHN'S HERITAGE KNOWLEDGE CLUSTER

In the heart of the urban core is Saint John's Heritage Knowledge Cluster, a vibrant network of IT companies and startups in a three-block radius. Housed within historic brick-and-beam architecture, the cluster includes business services like lawyers, accounting firms, architects and creative services, along with art galleries, restaurants and luxury condos.

Whether you're looking for a convenient location, a low overall cost of doing business, a high walkability score, or cultural atmosphere, the Heritage Knowledge Cluster has what your business needs to grow.

Brought to you by:

[enterprisesj.com](http://enterprisesj.com)

@enterprisesj



**enterprise**  
**SAINT JOHN**

*inspiring people, ideas & investment*